



THE LASTING DIFFERENCE

AUTUMN MASTERCLASSES

Sustaining nonprofit organisations, leaders & impact

New look, new content, still vital.

Background

We've updated our core Lasting Difference workshops, packaging them into three standalone online masterclasses. They replicate everything you'd expect from face-to-face participation...

- Clear content delivery supported by slides, handouts & extra resources.
- Full interaction, with audio, video, text chat, polls and shared notes.
- Peer sharing and support with breakout spaces for small group activity, supported by members of the Lasting Difference team.
- Specialist guest speakers bringing new insights and experience.

Outcomes

Enthusiastic feedback from our recent pilots shows that this new format is a successful way to achieve these core learning outcomes:

- Increased ability to sustain learning and innovation from Covid-19.
- Improved understanding of how to sustain work and/or its impact, using the five sustainability capabilities.
- Improved readiness for transitioning from survival to sustainability, with clearly identified exit strategies.

Dates and content

Understanding sustainability in a recovering world – paradoxes, principles and practices

Thursday 17th Sept 10am–12.45pm

[Book here](#)

Understand the principles and develop the practices you need to survive – and sustain your work – in a post-crisis world. Use your learning from the current crisis and recent years to identify what to sustain.

'Great session – feeling very inspired.' 'Brilliant. Well worth the time!' 'Fantastic.'

Developing the five capabilities

Thursday 1st Oct 10am–12.45pm

[Book here](#)

Develop and apply the five capabilities of sustainable organisations, brought to life with practical examples and learning among supportive peers (Involvement, Income generation, Innovation, Improvement, Impact measurement).

'These sessions are so incredibly useful at the moment!'

'The toolkit is more relevant than ever now and I understand it much better than before.'

Following the exit signs: Exit strategies and sustainable impact

Thursday 15th October 10am–12.45pm

[Book here](#)

Introducing and exploring the six possible exit strategies for any stage in a project or organisational lifecycle. Identify and plan for the most appropriate strategy for transitioning from survival to sustainability.

'Very helpful and enlightening!' 'Really enjoyed all three sessions – incredibly useful.'
'Such a great experience.'

Pricing

Each workshop is £60 per person, with a range of special rates to help the sector in recovery:

- The programme is FREE to [Lasting Difference symbol](#) holders!
- 30% discount for members of ACOSVO, The ALLIANCE, CCPS, Scottish Environment LINK and Voluntary Health Scotland.
- 30% discount for groups funded by Corra Foundation, Gannochy Trust, Impact Funding Partners, Paths for All, Shared Care Scotland and TNL Community Fund.
- For everyone else, book all three workshops for the price of two, just £120+Vat.

If you are a funder or membership organisation, contact us to arrange discounts for your members: graeme@wrenandgreyhound.co.uk 01506 23 95 95

Booking and information links

Understanding sustainability <https://lastingdifferencemasterclass1.eventbrite.co.uk/>

The five capabilities <https://lastingdifferencemasterclass2.eventbrite.co.uk>

Following the exit signs <https://lastingdifferencemasterclass3.eventbrite.co.uk>

More information

The workshops are based on the popular [Lasting Difference toolkit](#). Now in a newly updated fifth edition, the toolkit is used by over 6000 non-profit organisations worldwide. Our single focused goal is to get this free resource to every charity, social enterprise and public body that could benefit. The Creative Commons copyright licence encourages sharing, so please distribute it widely and freely.

The Lasting Difference Symbol is awarded free of charge to organisations working towards Lasting Difference principles.

The workshops are led by Graeme Reekie, author of [Making a Lasting Difference, sustaining non-profit organisations and their impact](#) and lead author of the Lasting Difference toolkit.

Contact

Graeme Reekie graeme@wrenandgreyhound.co.uk

www.wrenandgreyhound.co.uk

www.thelastingdifference.com

01506 23 95 95

0759 161 8351